

## **Holiday must-have: New Kasi Kruza ride-on hits Shoprite shelves**

South African toy manufacturer Hope Sonic's brand-new Kasi Kruza ride-on motorbike, made from recycled materials, is now available in Shoprite supermarkets nationwide.

With a striking red and black colour scheme, and suitable for children aged 3-10 years, the ride-on retails for R349.99 and sports a delivery box that opens and closes as well as customisable number plates.

It is manufactured by the same small supplier responsible for giving the classic ride-on a facelift in August this year with the launch of the widely [popular Checkers Sixty60](#) push bike.

"The Kasi Kruza comes off the back of the Sixty60 bike's runaway success. Everyone wants one, and while keeping up with production has certainly been a welcome challenge, we are ready to deliver thousands more Kasi Kruza bikes to Shoprite stores across South Africa before Christmas," says Managing Partner, David Damon.

Based in the heart of Blackheath, Cape Town, Home Sonic manufactures various other toys for Shoprite and Checkers, including building blocks, diggers, trucks and more. This business relationship has enabled the factory to boost employment by between 30% and 35% over the past year.

"We were able to create more jobs and now employ approximately 130 people, most of whom live within walking distance of our factory," says Damon.

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