

## **Africa's biggest retailer and biggest bank team up to offer customers more value**

- Standard Bank's UCount Rewards available from Shoprite & Checkers in April.
- This is in addition to Checkers' partnership with Discovery Vitality HealthyFood.
- Xtra Savings customers also continue to save a collective R1 billion per month.

Africa's biggest bank and Africa's biggest retailer have teamed up to offer customers Africa's biggest grocery rewards. This comes as the Shoprite Group doubles down on transparent partnerships that offer shoppers real value.

From April 2025, qualifying Standard Bank UCount Rewards members will receive the following benefits on every product, every day:

- Up to 30% back in UCount Rewards Points in-store across Checkers and Shoprite;
- Up to 40% back in UCount Rewards Points on Sixty60.

The Standard Bank UCount Rewards partnership follows Checkers' hugely successful launch of the Discovery Vitality HealthyFood benefit in September 2024.

Vitality members can earn up to 75% back in Discovery Miles on more than 2,500 products at Checkers, Checkers Hyper and on Sixty60.

The rewards earned via UCount Rewards and Vitality HealthyFood are over and above the almost 30% instant cash discounts offered with the Xtra Savings card. Shoprite and Checkers customers saved a combined R16.9 billion on their grocery bills in the last financial year alone, and Xtra Savings has been the number one supermarket rewards programme in South Africa since 2019.

FNB terminated its eBucks partnership with Checkers effective 31 March 2025.

"We do not believe in reducing value to customers in these tough times," commented Pieter Engelbrecht, Chief Executive Officer of the Shoprite Group. "That is why we are so pleased to partner with Standard Bank who are offering additional, clear value to our customers as well as Discovery Vitality who share our commitment to help customers live better every day."

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