

Up to 40% back on every Sixty60 shop with UCount Rewards

- In a first for Standard Bank customers, UCount Rewards can now be earned and redeemed across Shoprite and Checkers supermarkets, and on Sixty60.
- Members can earn up to 40% back in UCount Rewards points when shopping on Sixty60, and up to 30% back in-store.
- With no product exclusions, the partnership is designed to deliver meaningful savings on groceries and general merchandise.

With up to 40% back in UCount Rewards points when shopping on Checkers Sixty60, South Africa's most generous giveback for on-demand shopping officially launched on Wednesday, 16 April.

Standard Bank customers can now earn and redeem rewards on the Sixty60 app when buying groceries as well as over 10 000 general merchandise items, from air fryers to Apple AirPods, and have it delivered same-day within precise 60-minute windows.

Card holders can also earn up to 30% back when shopping at Shoprite or Checkers supermarkets nationwide and bank these rewards for use against future grocery purchases and everyday essentials. And unlike other bank-retail partnerships, customers aren't limited to certain products or categories.

These new benefits are over and above the more than R1 billion in instant cash discounts offered by Xtra Savings, the number one supermarket rewards programme in South Africa since 2019.

"The partnership between Africa's biggest bank and the continent's largest retailer is built around a shared goal of reducing the cost of living for South Africans. This is a long-term commitment to delivering real value where it matters most," says Meredith Allan, GM: Strategy and Rewards at ShopriteX.

Low prices, real transparency

Africa's largest retailer has doubled down on transparent partnerships that offer shoppers real value as it continues to find ways to reduce the cost of food for South Africans.

"We welcome this partnership not only as a major milestone for our business but, most particularly, for the value it brings to our customers - effortlessly accessible at the tap of an

app and in everyday transactions,” says Funeka Montjane, Chief Executive of Personal and Private Banking at Standard Bank.

Shoprite remains the country’s low-price champion, with its 600g loaf of R5 bread, R5 sanitary pads and R5 deli meals available to customers every single day, at every one of its supermarkets nationwide. These are not short-term promotional offers, but permanently subsidised products, of which Shoprite sells 1.8 million every week.

Checkers, recently named South Africa’s strongest brand in the Brand Finance 2025 report, is now seeing more than 75,000 additional customers choosing to shop in-store or online each day – a testament to its customer-first, omnichannel approach.

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