

## **SA's biggest retailer partners with SA's biggest on-demand food delivery platform**

Checkers LiquorShop is the first South African supermarket to enter into an exclusive, national partnership with Mr D Food.

By the end of the year - just in time for the festive season - customers will be able to purchase ice cold drinks at in-store prices from 60 Checkers LiquorShops across the Western Cape, Eastern Cape, Gauteng and KwaZulu-Natal via the Mr D Food app. Additional stores will be activated in 2019.

“Innovation which provides unrivalled convenience for consumers in our time-pressed society is what we are focussing on,” comments Neil Schreuder, Head of Strategy and Innovation for the Shoprite Group.

“We trialled a number of on-demand platforms before entering into this partnership. Mr D Food offers a truly seamless customer experience as the market leaders in last mile delivery. It’s all about providing our customers with swift service on demand and ultimately giving precious time back to them. We’re excited to offer this service at scale.”

Over 1 million South Africans have already downloaded the Mr D Food app.

“We’re delighted to be working with Checkers,” says Devin Sinclair, Head of Mr D Food. “Adding a national liquor store partner to the more than 2 600 restaurants already on the Mr D Food platform will allow us to offer our customers even further choice and convenience.”

A selection of top liquor brands (including beer, wine and spirits) as well as non-alcoholic beverages (such as soft drinks, juice and water) will be available to order from Checkers LiquorShop via the Mr D Food app during store trading hours.

How to order:

- Download the Mr D Food app from the Apple App Store or Google Play Store
- Pick your delivery location
- Navigate to a Checkers LiquorShop and place your order
- Pay with cash on delivery or securely by card or EFT in app

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