

Another win for Checkers Sixty60

(13 November 2020) Checkers Sixty60 has won the 2020 [BCX Digital Innovation Awards](#), which recognises excellence in digital innovation in the corporate category.

Sixty60, the first 60-minute grocery delivery service from a South African supermarket chain, also recently won the People's Choice Award and the Best Enterprise Solution at the 2020 [MTN Business App of the Year Awards](#).

These awards recognise Sixty60's innovation and the gap that it quickly filled since it was [first launched in November 2019](#), shortly before the onset of the Covid-19 pandemic. To meet the massive increase in demand during lockdown, Checkers rapidly expanded Sixty60 to provide a much-needed service to its customers, creating over 1 000 new jobs in the process.

Checkers has been at the forefront of innovation: the Sixty60 service follows closely on the hugely popular Xtra Savings programme, continued store upgrades and numerous product launches in the convenience and fresh categories.

Sixty60, which has become a highly visible and recognised brand within a few months, is available in over 150 stores and expanding rapidly to keep up with consumer demand.

"We set out to disrupt online shopping with a hyper convenient and seamless customer experience. To win three awards within our first year of operation bears testament to our focus on customers' demands for convenience and being recognised for tech-innovation and solution driven design, is a great feather in our cap," says Neil Schreuder, Chief of Strategy and Innovation for the Shoprite Group.

The BCX Digital Innovation Awards recognise and reward digital innovation excellence in South African Corporates and SMEs and reward companies that show incremental innovation.

END