



Group profile

The Shoprite Group is the largest South African retailer by market capitalisation, sales, profit, number of employees and customers. Since opening our first store in 1979, the Group has grown to 3 639 stores across 10 countries. Our purpose is to uplift lives everyday by pioneering access to the most affordable goods and services, creating economic opportunity and protecting our planet.

R240.7bn
Sale of merchandise

31 million
Xtra Savings rewards customers

160 216
Total Group employees

Total Group stores
3 639 Including OK Franchise

OK Franchise stores
608

National distribution centres
32

Operating segments	Brands	Sales growth percentage	Store expansion (net new stores)
Supermarkets RSA	Shoprite, Usave, Checkers, Checkers Hyper, LiquorShop, Little Me, Outdoor, Petshop Science, UNIQ clothing by Checkers	12.3%	201
Supermarkets Non-RSA	Shoprite, Usave, Checkers, LiquorShop	6.1%*	15
Furniture	House & Home, OK Furniture	2.3%	(4)
Other operating segments	OK Franchise, Medirite, Transpharm, Computicket	21.1%	80

* Sales growth percentage excludes the impact of hyperinflation adjustments.



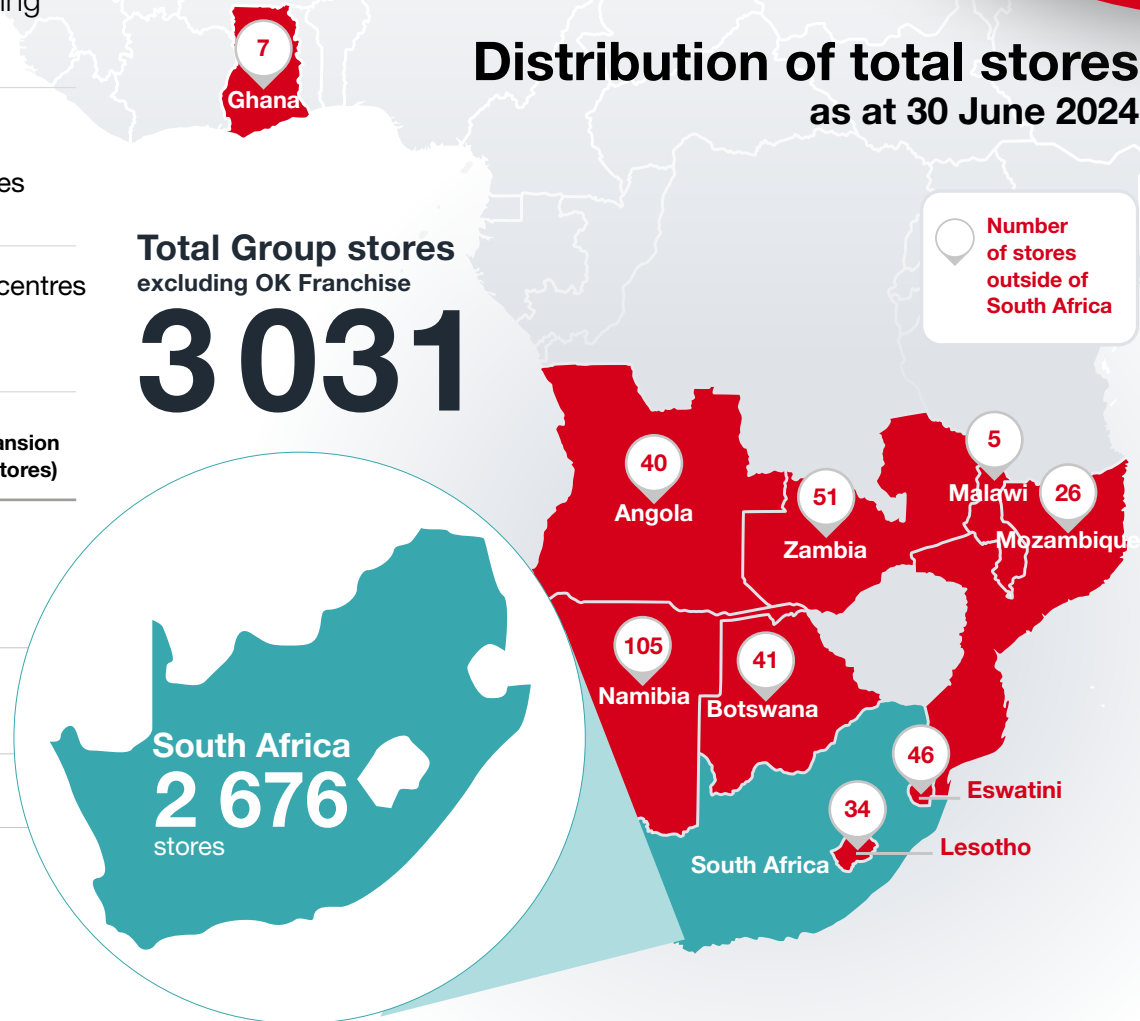
TAKE A VIRTUAL TOUR THROUGH SOME OF OUR STORES



Distribution of total stores as at 30 June 2024

Total Group stores excluding OK Franchise

3 031



Our values

Our values guide our behaviour to fulfil our purpose, and they define how we do business.

Doing the right thing

- Putting **our customers** first
- Acting **ethically** and with integrity
- Making a **difference** beyond our own doors

Saving to share

- Relentlessly focusing on improving productivity and managing costs to provide our customers with the **lowest prices**
- **Helping** others where we can

Developing local

- Investing in **our people**
- Creating **opportunities**
- Embracing **economic transformation**
- Supporting **communities** where our customer needs are the biggest



Our purpose

Uplifting lives every day by pioneering access to the most affordable goods and services, creating economic opportunity, and protecting our planet

Our strategy

Our strategy is to continuously create **a Smarter Shoprite** through advanced analytics and technology in order to optimise our core retail business and personalise experiences for customers. We will **target headroom opportunities** in growth segments to increase share-of-wallet and leverage our scale and retail platform to **win in the long term.**



Our vision

Our vision is to be Africa's most profitable omnichannel retailer.

Everything we do is linked to our core supermarket business and making grocery retail more affordable and accessible.

Our core business is complemented by **adjacent value-added retail services and offerings** across a range of industries. We aim to provide **seamless engagement in-store and online** and leverage our scale, network, and data to create **value for our customers** and unlock **new revenue for the Group**.



Core retail platform

SHOPRITE
U\$ave
Checkers
Checkers Hyper
Checkers Foods



Customer & rewards



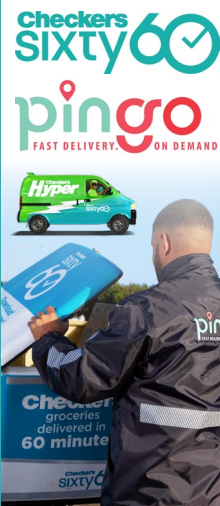
Advanced analytics & insights



Lighthouse private labels



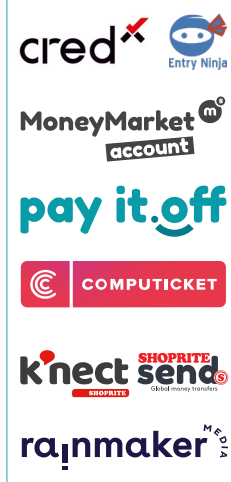
Digital commerce & last-mile logistics



Supplier partnerships & development



Alternative income: Retail media & financial services



Other adjacencies



Force for good

Social



R233.9m
surplus food and goods
donated in the year



88.4 tonnes
fresh produce harvested in the year
from 248 community food gardens



1.6m
nutritious meals served to more than
8 490 children at 124 early childhood
development centres



7.9m
meals served by 31 mobile
soup kitchens each year

Environmental



98.7%
of in-store used packaging is
now reusable, recyclable or
compostable



47.3m kWh
of electricity generated from installed
solar photovoltaic systems, enough
to power 8 600 homes for a year



67 094 tonnes
recycled and reused
cardboard and plastic

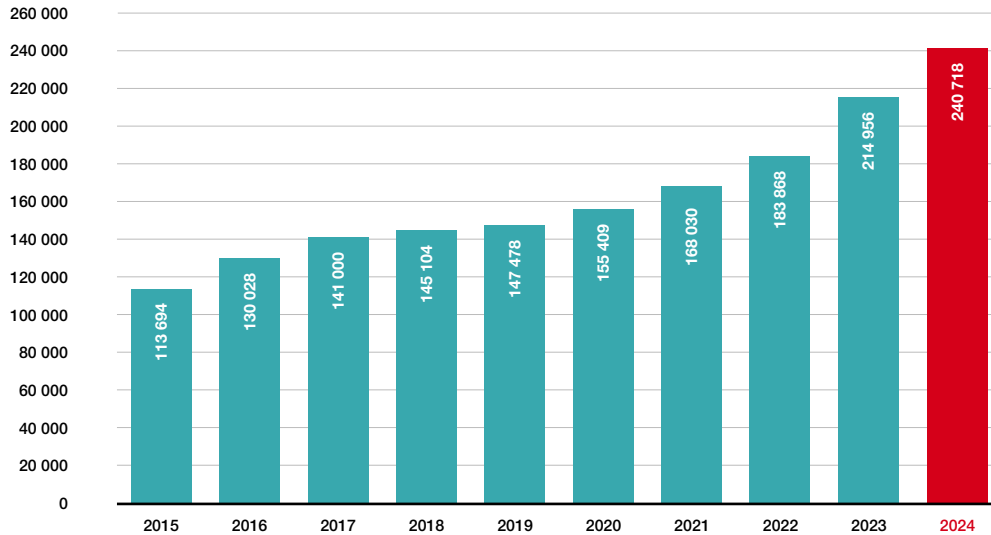


6.5%
of our electricity is now
sourced from renewables

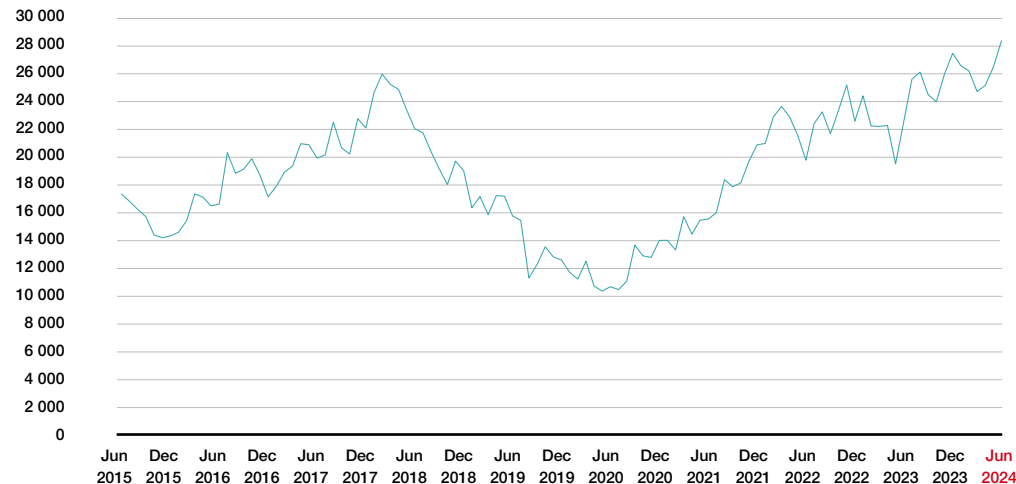
Reviewed results for the 52 weeks ended 30 June 2024

The Group's long-term performance is illustrated below through comparative sales figures as well as the share price performance over a 10-year period:

Annual reported sales (Rm)



Shoprite Holdings Ltd share price (cents)



Financial highlights

Continuing operations	Change %	Reviewed 52 weeks 2024 Rm	Restated* audited 52 weeks 2023 Rm
Sale of merchandise	12.0	240 718	214 956
Trading profit	12.4	13 399	11 919
Earnings before interest, income tax, depreciation and amortisation (EBITDA)	9.3	20 516	18 777
Profit before income tax	2.7	9 379	9 132
Headline earnings from continuing operations	7.2	6 804	6 330

* Restated for the adoption of IFRS 17: Insurance Contracts. Refer to notes 2 of the condensed consolidated financial statements for details of the adjustments recognised for each individual line item (see <https://www.shopriteholdings.co.za/docs/ye2024-sep2024.pdf> for more).

Performance measures

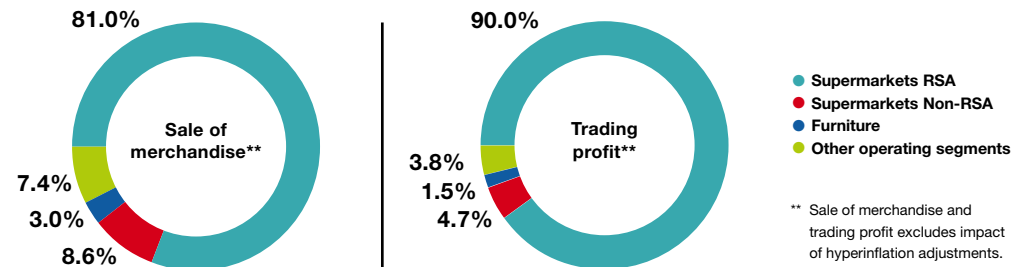
Diluted headline earnings per share from continuing operations (cents)	7.4	1 245.2	1 159.4
Dividend per share declared (cents)	7.4	712.0	663.0
Trading margin (%)		5.6	5.5

Analysis per reportable segment

Sale of merchandise

Supermarkets RSA	12.3	195 041	173 634
Supermarkets Non-RSA	6.1	20 822	19 622
Furniture	2.3	7 230	7 064
Other operating segments	21.1	17 718	14 636
Total operating segments	12.0	240 811	214 956
Hyperinflation effect		(93)	—
Consolidated continuing operations	12.0	240 718	214 956
Discontinued operations		—	94
Total operating segments including discontinued operations	11.9	240 718	215 050

Contribution to total continuing operating segments



** Sale of merchandise and trading profit excludes impact of hyperinflation adjustments.